



## SUMMARY

I'm a Portland Area-based visual/UX designer with a passion to understand people's needs, to design friendly solutions, and to help people tell their stories.

## SKILL SET

Visual Design  
UX/UI Design  
Branding & Identity  
User Research  
Persona Creation  
Competitive Analysis  
Content Strategy  
Wireframing  
Prototyping  
Usability Testing  
Front-End Development  
Illustration

## TOOLS

Adobe Creative Suite  
Sketch  
Figma  
InVision  
Usability Hub  
Git/Github  
HTML5, CSS3, & JavaScript  
Python

## RECENT PROJECTS

**Game Wizard** | UX, Visual Design, Branding, Prototyping, Frontend  
Designed game selection assistant mobile app and website, conducted user research/testing, built wireframes and prototype, developed branding, frontend design, team coordination

**Brainspace** | UX, Visual Design, Branding, Prototyping  
Designed conceptual cloud storage service app, conducted user research/testing, built wireframes and prototype, developed branding

**Action Cats!** | Product Design, Branding, Illustration  
Designed product and branding for a storytelling game about the secret lives of cats

## EXPERIENCE

**Visual Designer** | Fuzzy Slug Studios/Freelance | 2006 - Present

- Illustration, visual design, branding, and cartooning
- Visual design and art direction for 100+ page publication
- Fast paced design development for tight timelines
- Designed content for digital and print materials/product
- Collaborated with designers, PMs, writers, and developers

**Visual Designer** | Parsec Awards | 2014 - Present

- Visual design for promotional materials
- Coordinated with committee members to plan awards process
- Coordinated with entertainment professionals

**Network Systems Administrator** | Cadet Manufacturing | 2006 - 2017

- Designed infographics for sales and production facts
- Designed decorative product posters
- Created user documentation



# Natalie Metzger

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## **Telecommunications Engineer** | ACS Group | August 2002 - April 2006

- Designed and developed automation application
- Designed company website

## **Telecommunications Technician** | University of Portland | January 2000 - August 2002

- Developed system administrative applications campus-wide usage
- Developed and designed student network registration system

## **EDUCATION**

Bloc | 2019 | UX/UI, Visual, & Front-End Design Apprenticeship

Portland State University | 2007 | MS, Electrical Engineering, Networking/Robotics

University of Portland | 2002 | BS, Electrical Engineering, Computer Track

## **PUBLICATIONS**

### **Miniatures: The Very Short Fiction of John Scalzi by John Scalzi**

Subterranean Press 2016 - Cover and interior spot illustrations

### **Oregon Reads Aloud: A Collection of 25 Children's Stories by Oregon Authors and Illustrators**

Graphic Arts Books 2016 - Illustrations for "Have Spacesuit, Will Travel" by Curtis C. Chen